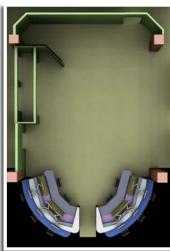
PROJECT BRIEF

ON-AIR NEWS DESK and PRODUCTION CONTROL



Eastboard designed a unique. on-air Assignment Desk as the centerpiece of a unique, on-air newsroom set at this major east coast Fox station. Comprised of two large, dual-sided, mirrorimage workstations, this desk combines the critical functional elements required for 24/7 news operations with upscale quality now required in sets for high-definition broadcasting. Since the Assignment Desk was part of a larger set, the final design, size & placement were determined collaboratively, working with the news director and the set designers.





- ▲ Special design elements included curved cabinetry with wrap-around, curved solid-surface worksurfaces, inside and out. The many functional features included interchangeable equipment turrets and filler panels on the desktop, aluminum monitor arm mounting tracks, and extensive wire management. 3D modeling and rendering were critical to the project's development.
- Eastboard also remodeled the station's existing production control room, replacing the old consoles with our RACKBLOCKS system consoles, and the old equipment racks with our four-panel, adjustable-angle FRAMEWALL, which allowed fitting the wall precisely within an existing opening. To keep the 24/7 station on air during renovations, installations were done over sequential weekends, when the room could be down for the longest periods of time.

